



# Chester-le-Street CE Primary School

## Photograph and Video Consent

### Taking photographs and videos of children and young people

Chester-le-Street CE Primary School recognises its responsibility to ensure the welfare and safety of children and young people and to comply with the General Data Protection Regulations 2018. You may wish to refer to our privacy notice on our website, which explains how we use your data, and your rights and responsibilities.

We use photographs and videos for a number of reasons including celebrating and recording children's successes. These images or videos may be used on display boards, screens and on our website and our social media site. Your child's identity will not be disclosed without your consent and only if the photograph is used to celebrate individual success.

Photographs and videos will only be recorded on school owned equipment and will not be kept for longer than is to be considered necessary and, in any event, not exceeding a maximum of three years after your child has left the school.

We also believe that it is important for families to celebrate children's successes and, for that reason, at some events we may allow parents/carers to take photographs and videos of their own children. We will remind parents/carers prior to the event that any photographs or videos taken should not be uploaded to social media and will explain that some children's safety could be affected.

**If you are concerned about the privacy of your child, we would like to encourage you to make an appointment and discuss your concern with Ms R Butler so we can take appropriate measures to protect them.**

**On some occasions, if we do not have permission to use the image of your child, it may result in your child not being able to take full part in some school events. For example, whole school photographs or videos for the school social media or for publicity events. Your child would be able to take part in the event but would not be involved in the photographs and videos and would carry out another related activity at that time.**

**Please answer the questions on the attached consent form, then sign and date where shown. Please return the completed form to the school as soon as possible.**

**It is the parent's/carers responsibility to inform the school if circumstances change and you wish to withdraw consent.**



## Chester-le-Street CE Primary School

### Photograph and Video Consent

I give consent for you to record and use images or videos of my child in the following ways:

Consent	Please circle your answer	
<i>Photographs and videos are used by our teachers to document your child's learning throughout school. They provide evidence to help us measure the progress and development of your child. They also help us to celebrate success. These images are stored securely on the school's network, as well as uploaded to a secure online learning journal called Marvellous Me.</i>	YES	NO
<i>My child's image may appear as part of a group in another child's book and learning journal and be shared with their family.</i>		
Website (shows trips and activities and celebrates children's successes).	YES	NO
Social Media – including School Facebook Page and Website (shows trips, activities and celebrates children's successes).	YES	NO
General Publicity (includes use by the L.A and for training purposes).	YES	NO
Use by the press and other broadcast media.	YES	NO

Chester-le-Street CE Primary School will take all steps to ensure images and videos are used solely for the purposes they are intended. If you become aware that these are being used or shared inappropriately, please contact the school.

Name of Child \_\_\_\_\_ Class \_\_\_\_\_

Name of Parent/Carer \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Consent shall be obtained every school year and will last for the duration of that school year, unless consent is withdrawn. Images may be kept for no longer than necessary and will not be kept for longer than is to be considered necessary and, in any event, not exceeding a maximum of three years after your child has left the school.

You can withdraw consent at any time. To do this please contact: Ms R Butler via the school office.